



Science Teachers Association of Victoria Inc.

ABN 59 004 145 329

Patron: Associate Professor Misty Jenkins BSc (Hons), PhD, MAICD

Advertising **Booking Form 2022**

Please note: Each advertisement requires a separate booking form. Please feel free to photocopy this form.

Contact details

Contact Person _____

Name of Company/Institution _____

Email _____

Mail Address _____

Suburb _____

State _____

Postcode _____

Telephone _____

STAV Membership status

Individual Member Subscriber/School Member Non Member

Individual Membership No. (must be quoted) _____

Booking

I wish to book an advertisement.

Publications and Month(s)/Issues to appear

CONTACT Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Let's Find Out 1 (Mar) 2 (May) 3 (Jul) 4 (Oct)

LabTalk 1 (Mar) 2 (June) 3 (Aug) 4 (Oct)

Advertisement size

1/4 page 1/2 page Full page

Payment Details ABN 59 004 145 329

TAX INVOICE

Cheque (*made payable to Science Teachers Association of Victoria Inc.*)

Credit Card Mastercard Visa

Card No. CCV No. Expiry Date

Signature _____

Print Name _____

When making a Direct Payment you must include a reference eg. schools name

ABN: 59 004 145 329

BSB: 083 166

Account: 79423 1459

Bank: National Australia Bank (NAB)

Further information

For all bookings and enquiries regarding advertising and inserts, please contact:
Publications Officer

Science Teachers Association of Victoria Inc.
PO Box 109 (5 Munro Street) Coburg VIC 3058

Phone: (03) 9385 3999 • Email: publications@stav.vic.edu.au • Website: stav.org.au



Advertising Information & Rates 2022

Do you want to sell a science related product or promote a science event?

Advertising is available in STAV publications which are distributed to science teachers throughout Victoria.

The Science Teachers Association of Victoria Inc. (STAV) produces:

Contact

- monthly newsletter - 11 issues per year (Feb - Dec)
- distributed online as a pdf in colour with hyperlinks

Let's Find Out

- Quarterly journal for Primary School Science teachers
- 4 full colour issues per year available to members in print and online

LabTalk

- Quarterly journal for Secondary School Science teachers
- 4 full colour issues per year available to members in Print and online

These are distributed to over 500 STAV individual members and 400 schools throughout Victoria.

Advertising options:

1. Contact BLOCK Advertising

- 3 sizes available:
 - 1/4 page - 92mm wide x 125mm high
 - 1/2 page - 190mm wide x 125mm high
 - full page - 190mm wide x 257mm high

2. Labtalk and Lets find Out Journal Advertising

- 3 sizes available:
 - 1/4 page - 92mm wide x 125mm high
 - 1/2 page - 190mm wide x 125mm high
 - full page - A4 size

Booking

- All advertisements **MUST be booked one week before deadlines.**
- To book your advertisement simply fill in the Booking Form and return it to STAV before the publication deadline.
- Please refer to the Booking Form and Publications timelines attached.
- Organise artwork for advertising to be sent to the publications officer as per our advertising specifications.

Rates for Advertising

All prices are GST inclusive.

Block Advertising

Publication	Size	Member rate	Non-Member rate
CONTACT	1/4 page	\$115	\$155
	1/2 page	\$200	\$260
	full page	\$380	\$500
Let's Find Out	1/4 page	\$80	\$120
	1/2 page	\$145	\$190
	full page	\$265	\$350
LabTalk	1/4 page	\$110	\$140
	1/2 page	\$185	\$235
	full page	\$335	\$415

Artwork Specifications for Advertising

Preferred Formats

- Artwork size must be 100% (actual size)
 - High Resolution Full colour PDF (please include all fonts and hyperlinks)
 - Files can be emailed to publications@stav.vic.edu.au
- If not supplying PDF artwork, please provide
- tif/eps/jpeg for graphic files (eg logos/photos)
 - Microsoft Word **for text only** - please do not embed graphics

If other options are required, please contact (03) 9385 3999 or email: publications@stav.vic.edu.au.

Please Note: STAV is not responsible for the quality of the reproduction of your advertisement if these specifications are not followed.

We will send you a copy of the publication your advertisement appears in.

STAV reserves the right to ask advertisers to add the following disclaimer (using a minimum 9pt typeface) to any insert submitted for circulation in either CONTACT, Let's Find Out or LabTalk. "These in-services are not being conducted under the auspices of STAV" "These books are not being advertised under the auspices of STAV"



Publications **Timelines 2022**

Contact Newsletter (Monthly)

Edition	Deadline	Release Date
February - Vol 37 No 1	29 January	31 January
March - Vol 37 No 2	22 February	1 March
April - Vol 37 No 3	22 March	29 March
May - Vol 37 No 4	26 April	3 May
June - Vol 37 No 5	24 May	31 May
July - Vol 37 No 6	28 June	5 July
August - Vol 37 No 7	26 July	2 August
September - Vol 37 No 8	23 August	30 August
October - Vol 37 No 9	27 September	4 October
November - Vol 37 No 10	18 October	28 October
December - Vol 37 No 11	22 November	29 November

Please note: Deadlines for *LabTalk* and *Let's Find Out* below are a guide only and may be subject to change. Please contact the Publications Officer on 9385 3903 to confirm deadlines.

LabTalk - Secondary Journal (Quarterly)

Edition	Deadline	Release Date
Vol 66 No 1	22 February	12 March
Vol 66 No 2	26 April	14 May
Vol 66 No 3	5 July	16 July
Vol 66 No 4	20 September	1 October

Let's Find Out - Primary Journal (Quarterly)

Edition	Deadline	Release Date
Vol 39 No 1	15 March	26 March
Vol 39 No 2	17 May	4 June
Vol 39 No 3	19 July	6 August
Vol 39 No 4	4 October	22 October

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