



Sponsor & Exhibitor Opportunities

STAVs [VCE Conference Series 2024: Contemporary Science – Continuity and Change](#), to be held the University of Melbourne, Parkville Campus.

Conference	Date	Timings
VCE Biology	Monday 12 February 2024	8.00 am – 5.00 pm
VCE Environmental Science	Tuesday 13 February 2024	8.00 am – 4.00 pm
VCE Chemistry	Wednesday 14 February 2024	8.00 am – 5.00 pm
VCE Psychology	Thursday 15 February 2024	8.00 am – 4.00 pm
VCE Physics	Friday 16 February 2024	8.00 am – 5.00 pm

For further information on the VCE Conference Series keynote speakers and program, please visit our [website](#).

STAV VCE Conference Series 2024 - “Contemporary Science – Continuity and Change”

STAV’s VCE Conference Series is a key feature in the calendars of VCE teachers of the Sciences. We anticipate engaging approximately 1,000 Science teachers throughout the series from Monday 12 February through to Friday 16 February 2024. The intended audience includes not only teachers of the VCE Sciences but also laboratory technicians, members of the education research community and tertiary sector, and all others with an interest in VCE Biology, Environmental Science, Chemistry, Psychology and Physics.

As a supporter of the conference, your organisation will be associated with STAV’s premier event for VCE Science Teachers in Victoria. Your brand exposure will commence pre-event and continue throughout the conference as well as post-event.

Furthermore, you will enjoy the opportunity to:

- Demonstrate and launch new services, products and programs.
- Network with delegates that play key decision-making roles from department, research, policy, and classroom practice.
- Demonstrate your involvement, commitment, and support of STAV and the broader Science Education Community.
- Identify, learn from, and engage with leading local, national and international experts.
- Access all plenary and sessional presentations.

You can choose from a variety of sponsorship packages, as listed below, that best suit your budget and marketing needs. We are happy to consider ideas and amendments to the packages that maintain the spirit of supporting the conference at the designated levels.

We look forward to your support of this important event.

The following sponsorship/ exhibitor packages are available:

Conference Series Partner - \$12,000 (excluding GST) (Limit 1)

- Access to all (5) five VCE Subject Days with distinctive exposure and brand placement (logos, banners and community expo display).
- Included registration for (4) four representatives with full access to each Subject Day, including networking sessions.
- Access to discounted rates for additional registrations.
- Double exhibition booth and prominent positioning at the onsite Sponsor & Exhibitor Community Expo.
- Opportunity to speak at all closing addresses.
- Ability to submit up to (4) four asynchronous recordings (10 minutes – Website/ YouTube URL) to be viewed on demand by delegates. Recording to be relevant to the conference.
- Branding on all conference collateral including STAV website, registration, event app and program.
- Branding on all conference lanyards.
- One targeted advertisement in online event communication, pre-event.
- One prominently positioned full colour 1 page advertisement LabTalk (quarterly journal for secondary school science teachers), post event (No 1, 2024, printed and distributed in Term 1).

Subject Day Sponsor - \$6,000 (excluding GST) (Limit 5)

- Access to 1 Subject Day of choice with distinctive exposure and brand placement (logos, banners and community expo display).
- Included registration for (3) three representatives with full access to the Subject Day including networking sessions.
- Access to discounted rates for additional registrations.
- Double exhibition booth and prominent positioning at the onsite Sponsor & Exhibitor Community Expo.
- Ability to submit up to (2) two asynchronous recordings (10 minutes – Website/ YouTube URL) to be viewed on demand by delegates. Recording to be relevant to the conference.
- Branding on all conference collateral including STAV website, registration, event app and program.
- One targeted advertisement in online event communication, pre-event.
- One prominently positioned full colour ½ page advertisement in LabTalk (quarterly journal for secondary school science teachers), post event (No 1, 2024, printed and distributed in Term 1).

Premium Day Sponsor - \$2,000 (excluding GST) per day

- Access to 1 Subject Day of choice with distinctive exposure and brand placement (logos, banners and community expo display).
- Included registration for (2) two representatives with full access to the Subject Day including networking sessions.
- Access to discounted rates for additional registrations.
- Prominent single booth at Sponsor & Exhibitor Expo.

- Ability to submit up to (2) two asynchronous recordings (10 minutes) to be viewed on demand by delegates. Recording to be relevant to the conference.
- Branding on all conference collateral including STAV website, registration, event app and program.

Daily Coffee Cart Sponsor - \$1,200 (excluding GST) (1 per day)

- Access to 1 Subject Day of choice with included registration for (1) one representative with full access to the conference including networking sessions.
- Ability to provide branded collateral to support coffee cart (e.g. keep-cups/napkins/stirring sticks).
- Prominent signage on/adjacent to coffee cart.
- Access to discounted rates for additional registrations.
- Ability to submit up to (1) one asynchronous recording (10 minutes) to be viewed on demand by delegates. Recording to be relevant to the conference.
- Branding on all conference collateral including STAV website, registration, event app and program.

Daily Exhibitor - \$800 (excluding GST) per day or, \$2,500 (excluding GST) for all 5 days

- Access to 1 Subject Day of choice with included registration for (1) one representative with full access to the conference including networking sessions.
- Single booth at Sponsor & Exhibitor Community Expo.
- Access to discounted rates for additional registrations.
- Ability to submit up to (1) one asynchronous recording (10 minutes) to be viewed on demand by delegates. Recording to be relevant to the conference.
- Branding on all conference collateral including STAV website, registration, event app and program.

To discuss additional ideas and amendment to the packages that maintain the spirit of supporting VCE Conference Series 2023 or for more information, please contact STAV Events Coordinator on (03) 9385 3999 or events@stav.vic.edu.au.



Science Teachers Association of Victoria Inc.

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